

2009 Missouri Agritourism Conference

The Missouri Department
of Transportation

MoDOT Mission

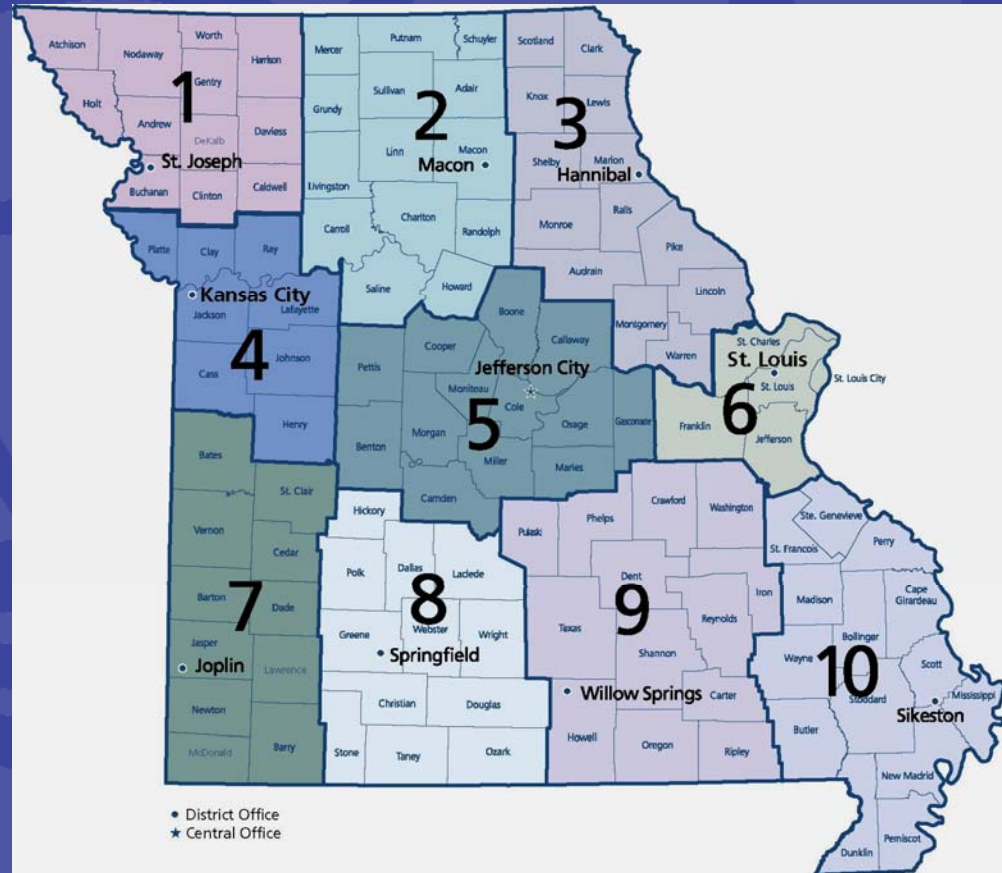
Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.



About MoDOT

6,300 employees.

We have a central office,
10 geographical districts,
325 maintenance offices
and 44 construction
offices.



Missouri's Highway System

- 7th largest in the U.S.
- 33,685 miles of highways
- More state highways than Iowa, Nebraska and Kansas combined
- 10,276 bridges/53 major river bridges - most in the nation



MoDOT receives both state and federal funding

State Revenue

- Fuel tax – 17 cents per gallon on gas/diesel
- Motor vehicle licenses and fees
- Vehicle sales tax

Federal Funding

- Gas tax – 18.4 cents per gallon
- Diesel fuel tax – 24.4 cents per gallon



Outdoor Advertising Control

- MoDOT's Right of Way Division is responsible.
- Without effective control, MoDOT risks losing 10% of its federal funding.



Federal-Aid Highway Act of 1958 (incentive program)

Provided ½ of one percent of interstate construction costs.

Highway Beautification Act of 1965 (penalty program)

A mandatory program that stipulates a 10 percent penalty if the state does not provide effective control of outdoor advertising.



After signing the Highway Beautification Act on October 22, 1965, President Johnson hands the bill signing pen to Lady Bird in the East Room of the White House

Federal/State Agreement for Missouri was signed on February 22, 1972



Established:

- **Size requirements**
- **Lighting requirements**
- **Location requirements**
- **Spacing requirements**

* Enforcement was given to the departments of transportation

Missouri Senate Bill 8 passed in 1968

To establish outdoor advertising control of signs within 660' of R/W



Senate Bill 382 (1972)

- Gave authority to remove obsolete and illegal signs

Change was made from:

- 150 feet to 300 feet spacing on primary routes
- 500 feet spacing on interstates & freeways

Administrative Rules (4/30/72)

- Promulgated by State Highway Commission to aid regulation of outdoor advertising, 7 CSR 10-6

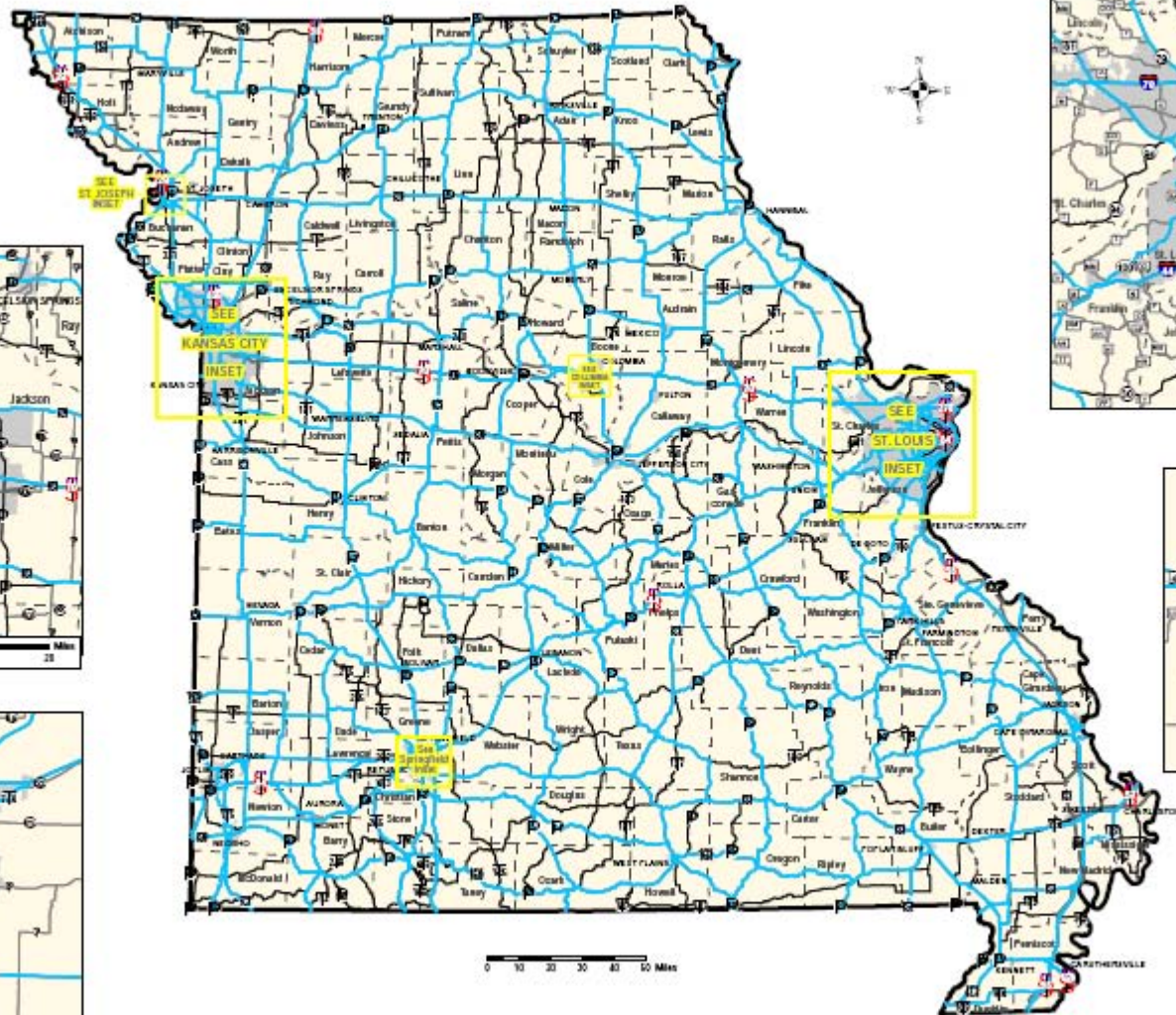


Effective Control

- Permitting process
- Established inventories
- Periodic surveillance of the controlled routes
- Any illegal signs expeditiously removed



MoDOT Outdoor Advertising Controlled Routes

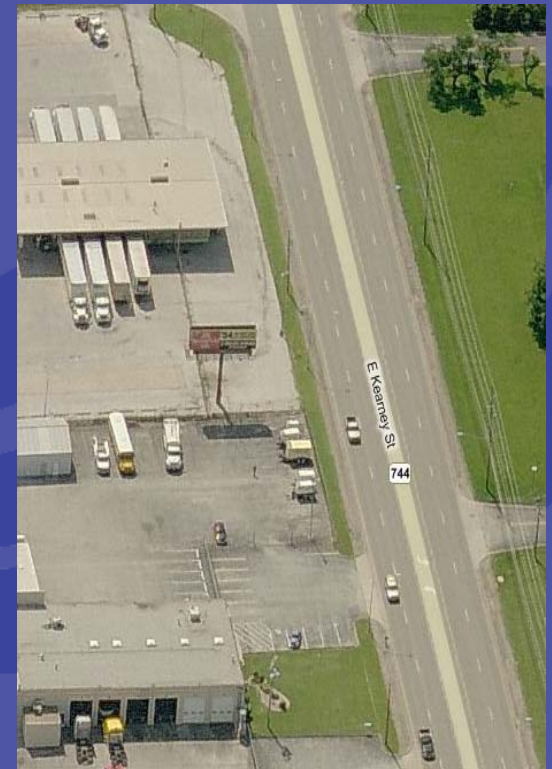


J:\BISHOR\GIS\MAPS\ODA\ODA_controlled_routes_final_bb.mxd

Controlled routes are defined as the interstate and primary system (Federal Aid Primary) as it existed on June 1, 1991 and all highways designated as a part of the National Highway System (NHS).

Control Areas

- Outdoor advertising is controlled within 660' of R/W in urban areas.
- Outside urban areas, outdoor advertising is controlled within the 660' corridor and the limits of visibility.



Missouri Laws and Regulations

Specify size, lighting, spacing and location



Current requirements:

- Size: Maximum 800 square feet per side
- Lighting: No moving or flashing lights
- Spacing: 1,400' between sign structures
- Location: Sign located within 750' of a qualifying business



Outdoor Advertising Control Diagram

Number of Signs in Missouri

58,000 – 1966

38,000 – 1972

13,140 – 1985

12,000 – Current

Approximate miles of roadway we regulate:

17,054

MoDOT/ODA Staff:

1 ODA manager, 7 specialists, 3 technicians



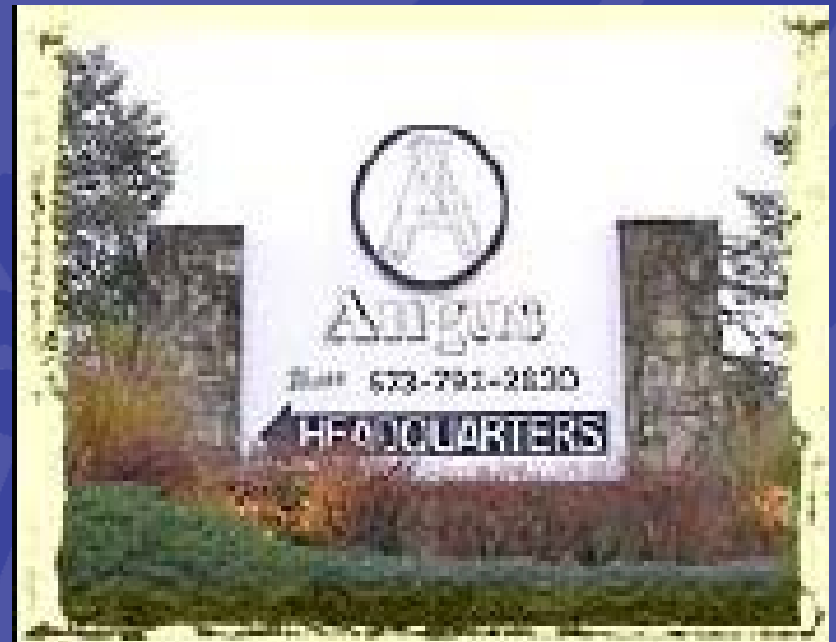
Outdoor Advertising Requirements

- Signs must be placed on private property.
- Signs are not allowed on state right of way nor can they overhang or be maintained via state right of way.



On-premise Signs

- Limited to signs that advertise the activity upon which they are located.



Permitted Agricultural Signs

Examples:



Outdoor Advertising Signs

Some things to consider:

- 1) Is it an on-premise advertisement?
- 2) Does the location meet permit requirements?
- 3) Is there an existing sign available for lease?
- 4) Would you qualify for another type of signing, such as Tods or Logo's?

Contact your local MoDOT office for assistance or options.

Outdoor Advertising - Microsoft Internet Explorer provided by MoDOT

File Edit View Favorites Tools Help

← Back → Search Favorites Media

Address http://www.modot.org/business/Outdoor_Advertising/index.htm Go Links

MoDOT Business with MoDOT
Missouri Department of Transportation

CONTACT | CAREERS | NEWS | SITEMAP

Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.

Home About Business Plans & Projects Safety Services Other Transportation News & Information E-Update

Project Bid Opening Information

ONLINE Plans Room

Contact Us
1-888 ASK MODOT
573 - 751 - 2551 out of state


Request a Highway Map FREE!

Express Lane
MoDOT's E-Newsletter

Search MoDOT


Search

HOME >> BUSINESS >> OUTDOOR ADVERTISING >> OUTDOOR ADVERTISING




Right of Way Division
Outdoor Advertising

Noteworthy News! - 2008 "Proposed" Legislation
 Nonconforming Billboard Emergency Rule
 Nonconforming Billboard Permanent Rule



Billboard


- Regulations
- Forms
- Information



Junkyard

- Regulations
- Forms
- Information
- Controlled Routes

Frequently Asked Questions



For More Information

- Area Contacts

Start | Welc... | Out... | Clie... | TF11... | TF10... | ADV... | Docu... | Adob... | Micr... | Internet | 12:42 PM

www.modot.org/business/Outdoor_Advertising/

Contact us with any questions

MoDOT Outdoor Advertising Permit Specialists



1

J.P. Sanders
600 Northeast Colbern Road
Lee's Summit, MO 64086
Phone: 816-622-6353
Fax: 816-622-6379
Mobile: 816-807-6353

2

Herman Harris
P.O. Box 8
Macon, MO 63552
Phone: 660-385-8264
Fax: 660-385-4195
Mobile: 573-291-2847

3

Kaye Stacy
P.O. Box 718
Jefferson City, MO 65102
Phone: 573-751-7187
Fax: 573-751-8267
Mobile: 573-690-2836

4

Shelley Dubinsky
1590 Woodlake Drive
Chesterfield, MO 63017
Phone: 314-340-4327
Fax: 314-340-4169
Mobile: 314-623-4327

5

Jessica Sawyer
P.O. Box 866
Springfield, MO 65801
Phone: 417-895-7648
Fax: 417-895-7533
Mobile: 417-766-3801

6

Jenny Hall
P.O. Box 868
Springfield, MO 65801
Phone: 417-895-1333
Fax: 417-895-7533
Mobile: 573-690-3339

7

Mark Rankin
P.O. Box 160
Silkeston, MO 63801
Phone: 573-472-5235
Fax: 573-472-5329
Mobile: 573-275-0656



Pete Rahn, Director

Outdoor Advertising
Joyce Musick
Outdoor Advertising Manager
105 West Capitol
Jefferson City, MO 65102
Phone: (573) 522-6151
Mobile: (573) 619-3062
Fax: (573) 751-3642

8/31/2007

J:\harristate map.mxd

For More Information

www.modot.org

1 888 ASK MODOT