



2012 AgriMissouri™ Membership Application

AgriMissouri™ Membership - We Help Missouri Agriculture Grow

Whether you make, grow, or raise agricultural products or operate a farm, business, or farmers' market, AgriMissouri™ can help your business grow. AgriMissouri™ promotes members [food and farm/agricultural] products and experiences through a variety of marketing and promotional events. The program also offers training and educational opportunities to help you grow a profitable business.

AgriMissouri™ promotes Missouri-grown and Missouri-made items, representing food and non-food products, retailers, farmers' markets, agritourism and agricultural experience destinations.

AgriMissouri Membership Levels

Below is a chart with a description of the member benefits for each level of membership.

Member Benefit	Free	\$50	\$100
Member Contact Information Listed on AgriMissouri™ Website	X	X	X
Number of Member Categories and Subcategories Available	Three	Up to Ten	Unlimited
Educational Opportunities (including workshops, seminars and conferences)		X	X
Member Discounts on Educational Opportunities		X	X
Member Website Linked from AgriMissouri™ Website		X	X
Use of AgriMissouri™ Logo		X	X
AgriMissouri™ Scholarship Program			X
Member Profile Page (including contact information, Website link, product description, company profile)		X	X
Member Participation in Bar Code Cooperative (members' products are retail sales ready)		X	X
Inclusion at Missouri State Fair AgriMissouri™ Market and Tradeshow, Festival and other Event Opportunities		X	X
First option for new marketing opportunities			X
Featured Member on website			X
Mobile Web App (coming soon)			X
Referral Program – Refer two or more \$50 members and upgrade to \$100			X

Select the desired level of membership:

Level 1- Free

Level 2- \$50

Level 3- \$100

Referral Program:

Referred By: _____

If you are a **\$50.00 paid member** and you refer two or more \$50.00 paid members, you will be eligible to upgrade to a \$100.00 membership for the remainder of the membership year.

Please complete all information accurately. If you have multiple locations, please complete a separate application for each location but you only need to pay one membership fee.

Section 1: Contact Information

Check all name categories that apply.

Business Name _____

Farm Name _____

Farmers' Market Name _____

Contact Person _____

Physical Address _____ County _____

City _____ State _____ Zip _____

Phone Number _____ Toll Free Number _____

Fax _____ E-mail _____

Website Address _____

Check this box if mailing address is the same as physical address.

Mailing Address _____

City _____ State _____ Zip _____

Section 2: Payment Information

Dues may be paid with a check, cash or credit card. MasterCard, Visa and Discover are accepted. If paying by credit card complete Section 2 below. Payments made with a credit card are subject to a 3% processing fee with a minimum charge of \$1.00.

Card Type MasterCard Visa Discover

Name on Card _____

Card's Billing Address (if different from mailing address above) _____

Card Number _____

Expiration Date _____ Security Code (3-digit number from back of card) _____

Section 3: On-line Search Categories

Select the categories appropriate to the products you grow, raise, or produce, or the experience you provide.

Please select **only** the number of categories and subcategories that correspond to your level of membership.

These items will be used to place your listing in the MO Grown, MO Made, MO Fun, and MO Travel on-line search tools.

MO Grown

- Berries
 - Blackberries
 - Blueberries
 - Gooseberries
 - Raspberries
 - Strawberries
 - Other
- Christmas Trees
- Community Gardens
- CSA
- Decorative & Ornamental Trees & Plants
 - Corn Stalks
 - Gourds
 - Indian Corn
 - Pumpkins
- Eggs
 - Free Range
 - Organic
- Farm Services
- Farmers' Market
- Flowers, Fresh Cut
- Forage
 - Hay
 - Straw
- Fresh Produce
 - Apples
 - Artichoke
 - Asparagus
 - Beans
 - Beets
 - Blackberries
 - Blueberries
 - Broccoli
 - Brussel Sprouts
 - Cabbage
 - Carrots
 - Cauliflower
 - Celery & Celeriac
 - Cherries
 - Collards
 - Corn
 - Cucumbers
 - Eggplant
 - Garlic
 - Gooseberries
 - Gourds
 - Grapes
 - Kale
 - Kohlrabi
 - Leeks
 - Lettuce
 - Melons
 - Mushrooms
 - Mustards
 - Okra
 - Onions
 - Peaches
 - Peas
 - Peppers
 - Potatoes
 - Pumpkins
 - Radishes
 - Raspberry
 - Rhubarb
 - Rutabaga
 - Spinach
 - Squash
 - Strawberries
 - Swiss Chard
 - Tomatoes
 - Turnips
 - Watermelon
- Grains
 - Corn
 - Kamut
 - Millet
 - Milo
 - Popcorn
 - Rice
 - Rye
 - Sorghum
 - Soybeans
 - Wheat
 - Other
- Herbs
- Horticulture
 - Annuals
 - Bulbs, Roots, Tubers
 - Florist

- Garden Center
- Greenhouse
- Mulch, Compost
- Native Plants
- Nursery
- Livestock
 - Beef
 - Dairy
 - Fiber
- Nuts
 - Black Walnut
 - Chestnut
 - Pecan
- Organic
- Resource Partners
 - Agency or Association
 - Auction
 - Barns/Buildings
 - Bottlers
 - Business Incubator
 - Certified Kitchen
 - Equipment
 - Excavation
 - Fence
 - Ferriers
- Ornamental (corn, stalks, gourds, Indian corn, etc.)
- Perennials
- Seeds
 - Lamb
 - Pork
 - Poultry
 - Other
 - Chocolate Covered
- Fertilizers
- Food Banks
- Food Processor
- Graphic Design
- Hatchery
- High Tunnels
- Labelers
- Organic Supplies
- Pesticides
- Publications
- Recycling
- Shrubs
- Supplies
- Trees
 - Goat
 - Other
- Restaurant Supplies & Services
- Shipping Containers
- Signage
- Supplies
- Tools
- Transport
- Water Treatment
- Web Developers
- Well
- Wine Processing

MO Made

- Animal Care & Pet Food
 - Accessories
 - Bedding
 - Blankets
 - Fence
 - Ferrier
 - Food
 - Feeders
 - Grooming
 - Housing
 - Identification
 - Keepsakes
 - Leashes & Collars
 - Photographer
 - Pet Food Flavorings
 - Publications
 - Toys
 - Travel
 - Treats
 - Tack
 - Watering
- Antiques
 - Auto
 - Art
 - Collectibles
 - Jewelry
 - Farm
 - Furniture
 - Kitchen
 - Glass
 - Memorabilia
 - Metal
 - Mirrors
 - Photography
 - Quilt
 - Repurposed
 - Signs
 - Toys
 - Transportation
 - Vintage
- Apparel
 - Buckles
 - Clothing
 - Leather
 - Boots
 - Gloves
 - Hats
 - Handbags
 - Scarves
 - Shoes
 - Sweaters
 - Vintage
- Aquaculture
 - Bait
 - Fee Fishing
 - Ornamental Fish
 - Pond Stocking
 - Processed Fish
- Art
 - Ceramic
 - Fine Art
 - Hand-Painted
 - Lighting
 - Photography
 - Pottery
 - Sculpture
 - Stained Glass
 - Textile
 - Tile

- Barbecue Products**
 - Accessories
 - Grills
- Bath & Body**
 - Aromatherapy
 - Essential Oils
 - Fragrance
- Beverages**
 - Beer
 - Carbonated
 - Cider
- Breads, Baked Goods & Baking Mixes**
 - Asiago
 - Bagels
 - Baklava
 - Banana
 - Black Olive
 - Bread Crumbs
 - Breeding Mixes
 - Cakes
 - Cakepops
 - Challah
 - Cheese
 - Chocolate Chip
- Candy & Chocolate**
 - Caramel
 - Chocolate
 - Chocolate Covered
 - Mint
- Catering**
- Crafts**
 - Baskets
 - Candles
 - Gourds
- Dairy**
 - Butter
 - Cheese
 - Goat
- Furniture**
 - Indoor
 - Outdoor
- Grains - Processed**
 - Corn
 - Kamut
 - Millet
 - Milo
- Honey & Honey Products**
 - Bees
 - Creamed Honey
 - Hives
- Jam & Jelly**
 - Apple
- Sauces
- Seasonings
- Lip Balm
- Lotion
- Moisturizer
- Coffee
- Juices
- Spirits
- Chrusciki
- Cinnamon Rolls
- Cookies
- Cranberry
- Croissant
- Croutons
- Cupcakes
- Dinner Rolls
- Flax
- Gluten-free
- Granola
- Honey
- Fudge
- Hard Candy
- Licorice
- Lollipops
- Home Décor
- Pottery
- Seasonal
- Ice Cream
- In glass containers
- Lactose free
- Wicker
- Wood
- Popcorn
- Rice
- Rye
- Sorghum
- Honey
- Honeycombs
- Supplies
- Apple Butter
- Smokers
- Soap
- Shampoo
- Shaving
- Wine
- Other
- Multi-Grain
- Muffins
- Oatmeal
- Pies
- Pie Crusts
- Pierogies
- Raisin
- Scones
- Vegan
- Whole Wheat
- Nonpareils
- Peanut Butter
- Sugar Free
- Wreaths
- Milk
- Raw Milk
- Yogurt
- Soybeans
- Wheat
- Other
- Other
- Processor
- Blackberry

- Blueberry
- Cherry
- Cranberry
- Gooseberry
- Grape
- Jewelry
 - Antique
 - Bead
 - Diamond
 - Gemstone
- Leather
 - Accessories
 - Bags
 - Boots
- Meat
 - Beef
 - Beef – Free Range
 - Beef – Grass Fed
 - Beef – Organic
 - Fish
 - Lamb
 - Lamb – Free Range
- Metalworks
- Organic
- Pasta
 - Gluten-free
- Pizza
- Pickles, Relishes, Salsa & Dips
 - Hot
 - Pickles
 - Relish
- Sauces & Dressings
 - Barbecue Sauce
 - Chili Sauce
 - Hot Sauce
- Seeds
- Snacks
 - Chips
 - Cotton Candy
 - Granola
- Soup
- Specialty Foods
 - Gluten-free
- Spices
 - Preservatives
 - Seasonings
- Stonework
 - Decorative
- Syrups & Molasses
 - Molasses
 - Blackstrap Molasses
- Textile
- Habanero
- Jalapeno
- Mint
- Mixed Berry
- Raspberry
- Gold
- Pewter
- Pearl
- Rhinestone
- Chaps
- Clothing
- Luggage
- Lamb – Grass Fed
- Lamb - Organic
- Pork
- Pork – Free Range
- Pork – Grass Fed
- Pork - Organic
- Poultry
- Whole Wheat
- Salsa
- Sweet
- Tangy
- Mustard
- Oils
- Salad Dressing
- Kettle Corn
- Popcorn
- Pretzels
- Soy-based Food Products
- Flavorings
- Tenderizers
- Memorial
- Flavored Syrup
- Maple Syrup
- Peach
- Pear
- Pepper
- Rhubarb
- Strawberry
- Silver
- Vintage
- Shoes
- Poultry – Free Range
- Poultry – Grass Fed
- Poultry - Organic
- Processor
- Specialty
- Other
- Spicy
- Vegetable
- Vinegar
- Snack Mix
- Sunflower Seeds
- Toasted Wheat
- Specialty Meats
- Monument
- Sorghum
- Other

- | | | |
|--|---|---------------------------------|
| <input type="checkbox"/> Alpaca | <input type="checkbox"/> Lace | <input type="checkbox"/> Wool |
| <input type="checkbox"/> Cotton | <input type="checkbox"/> Mohair | <input type="checkbox"/> Yarn |
| <input type="checkbox"/> Dyes | <input type="checkbox"/> Notions | |
| <input type="checkbox"/> Fabric | <input type="checkbox"/> Sheep | |
| <input type="checkbox"/> Toys | | |
| <input type="checkbox"/> Games | <input type="checkbox"/> Outdoor Recreation | <input type="checkbox"/> Wooden |
| <input type="checkbox"/> Metal | <input type="checkbox"/> Puzzles | |
| <input type="checkbox"/> Wood Products | | |
| <input type="checkbox"/> Lumber | <input type="checkbox"/> Furniture | <input type="checkbox"/> Pulp |
| <input type="checkbox"/> Firewood | <input type="checkbox"/> Mulch | |

MO Fun

- | | | |
|--|--|--|
| <input type="checkbox"/> Antique Store | <input type="checkbox"/> Corn Maze | <input type="checkbox"/> Festival, Fair & Show |
| <input type="checkbox"/> Bed & Breakfast | <input type="checkbox"/> Country Store | <input type="checkbox"/> Hayride |
| <input type="checkbox"/> Bird Watch | <input type="checkbox"/> Cycling | <input type="checkbox"/> Hiking |
| <input type="checkbox"/> Brewery | <input type="checkbox"/> Educational Classes & Workshops | <input type="checkbox"/> Museum & Attraction |
| <input type="checkbox"/> Cabin | <input type="checkbox"/> Educational Farm | <input type="checkbox"/> Park |
| <input type="checkbox"/> Canoe & Float Trip | <input type="checkbox"/> Fairs, County & State | <input type="checkbox"/> Public Garden |
| <input type="checkbox"/> Camping & RV | <input type="checkbox"/> Farm Stand | <input type="checkbox"/> Pumpkin Patch |
| <input type="checkbox"/> Cave | <input type="checkbox"/> Fee Hunting & Fishing | |
| <input type="checkbox"/> Christmas Tree Farm | | |
| <input type="checkbox"/> Restaurant | <input type="checkbox"/> Local Foods | <input type="checkbox"/> Vegan |
| <input type="checkbox"/> Eco Friendly | <input type="checkbox"/> Locally Owned | <input type="checkbox"/> Vegetarian |
| <input type="checkbox"/> Food Cart | | |
| <input type="checkbox"/> Rodeo | <input type="checkbox"/> Trail Ride & Equine | <input type="checkbox"/> Winery |
| <input type="checkbox"/> Tours | <input type="checkbox"/> U-Pick Farm | <input type="checkbox"/> Zip Lines |

Section 4: Member Profile

Only Level 2 & 3 members complete the section below.

Please fill out this form **exactly** as you want the information to appear on your company's feature page on www.agrimissouri.com. The information in this section will be used in the general search function. Entering items not included in your categories or subcategories will increase your chances of being found. However, this section will not affect your MO Grown, MO Made, MO Fun, or MO Travel listings.

Company Profile – Provide a description or the history of your company, business or farm. Please limit your description to 150 words or less. **Feel free to add additional pages.**

Product(s) Description – Describe the products you grow, raise, produce, process, and market or the experience (agritourism) you provide. Limit your description to 100 words or less. **Feel free to add additional pages.**

Retail Locations/Directions – Provide a list of places where consumers can purchase your products or directions, days and hours of operation for your agritourism business or farmers' market. **Feel free to add additional pages.**

Do you Export Internationally Yes No

Are you Certified Organic Yes No

Used for verification purposes only.

Certifying Agency _____

Certificate Number _____

Original Certification Date _____

I, the undersigned, state that I have completed this application to the AgriMissouri™ Program honestly and to the best of my ability. I understand that if AgriMissouri™ finds any information in this application false that my membership can be terminated. I also realize that my entry may be edited to fit the allotted space.

Signature _____ Print Signature _____

Business Name _____ Title _____

Date _____

Return completed form and membership fee, with checks made payable to AgriMissouri™, to the address below. If you need additional assistance, call or e-mail Karen Ratay at 573-522-9213 or Karen.Ratay@mda.mo.gov.

Return to:
AgriMissouri™ - Missouri Department of Agriculture
PO Box 630 - Jefferson City, MO 65102